

POSTER FORMAT

- **Poster size is A1 (Width : 59.4cm & Height : 84.1cm)**
- **Poster orientation is portrait (Width : 59.4 cm & Height : 84.1cm)**
- **Researcher’s photo and details are located at the bottom of each poster**
- **Suggested** content and information are as shown in the diagram.
 - Product photo
 - Product features/capabilities
 - NABC Approach (Needs , Approach, Benefits, Competition)
 - Advantages/ Application
 - Potential Market
- **Poster should be printed in English version**
- **Avoid :**
 - Using small size and shadow font
 - Using similar background colour with title and content
 - Using blur product’s/ inventor’s photo

